

# Durable development... CDC commits





# Foreword

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Corporate social responsibility aims to integrate social and environmental issues into its activities and its relations with its stakeholders.

La Caisse des Dépôts et Consignations (CDC) as a long-term investor and first public institution to receive the CONECT CSR label, because of its role as initiator, is committed to promote good social and environmental practices through the adoption of this charter both by all its employees and its partners. Thus, CDC's Corporate Social Responsibility charter formalizes the commitment and devotion of its employees to the objectives towards sustainable development.

Continuously striving to find a balance between carrying out its economic activities, maintaining its social relations and limiting its environmental impact, CDC uses its social and environmental responsibilities both in making strategic decisions and in daily-basis operations. It also wants to be responsible vis-à-vis its internal and external stakeholders by promoting sincere and transparent communication about its activity.

Ultimately, CDC ensures the promotion of responsible investment, which is not only a trend but a real way of thinking about the future and investing differently!



# CSR'S POLICY AT THE HEART OF CDC'S MISSIONS

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CDC makes CSR a priority placed at the core of its businesses and pays particular attention to the expectations of all its stakeholders.

Adopted with a sincere intended conviction on the part of its employees, the definition of CSR set out by the international standard ISO 26000 specifies that "CSR is the responsibility of an organization regardless of the impacts of its decisions and activities on society and the environment, resulting in ethical and transparent behavior that contributes to sustainable development, including the health and well-being of society; taking into account the expectations of stakeholders; respecting the laws in force in accordance with international standards of behavior; and which is integrated throughout the organization and implemented in its relationships".

Through its alignment with its investment doctrine and its growth model, CDC has defined four strategic pillars that promote commitment as well as a dynamic of continuous improvement in its activities.



# 1 Promote responsible Investment.

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## 2 Make sure to control your environmental impact.

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### **3** Contribute to Social progress.

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### **4** Act in accordance with the rules of good governance.

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CDC insists on the participative nature of the approach adopted. Therefore, the objectives associated with each commitment are considered as principles to be incorporated by all stakeholders in their activities. The ambition is for everyone to be both an actor and an ambassador of the CSR commitment.



## THE 4 PILLIARS OF CSR'S APPROACH

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## PROMOTE DURABLE AND RESPONSIBLE INVESTEMENT

Because CDC is a responsible investor and a key player in supporting the Tunisian economy, it is committed to:

- Be a long-term investor in the service of sustainable economic growth.
- Support national initiatives and commitments in favor of responsible investment.
- Support the achievement of both financial and extra financial performances in its investments.



## MAKE SURE TO CONTROL YOUR ENVIRONMENTAL IMPACT

Because CDC is convinced of the need to create sustainable value by minimizing its environmental impacts, it is committed to:

- Limit the environmental impact linked to its activity by aiming to introduce a “Zero paper” policy, to control energy and water consumption, to promote waste management and to favor renewable energy sources, especially green purchases.
- To be a strategic partner in investments in favor of energy efficiency, development of renewable energies and adaptation to climate change
- Work to “decarbonize” CDC’s portfolio towards a climatic and ecological balance.
- Ensure control of the environmental impacts of projects.



## CONTRIBUTE TO SOCIAL PROGRESS

Because CDC seeks to enhance its human capital and improve the social climate, it is committed to:

- Provide a conducive environment to collaborative work and the dedication of its staff.
- Promote gender equality and ban all forms of discrimination in treatment of professional at all levels.
- Encourage the companies in which it invests to guarantee a favorable social climate for the development of their staff.
- Support investments with a strong social and professional impact, particularly in regional development zones (RDZ).
- Support programs promoting the integration of vulnerable populations into the ecosystem.





## AN OPEN INSTITUTION OVER ITS STAKEHOLDERS

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 +216 71 905 999

 +216 71 908 213

 [cdc@cdc.tn](mailto:cdc@cdc.tn)

 [www.cdc.tn](http://www.cdc.tn)